

# Software & Lizenzierung

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By [bbz-edv.org](http://bbz-edv.org)

Was ist  
Software?!





Wo finden wir  
Software?!

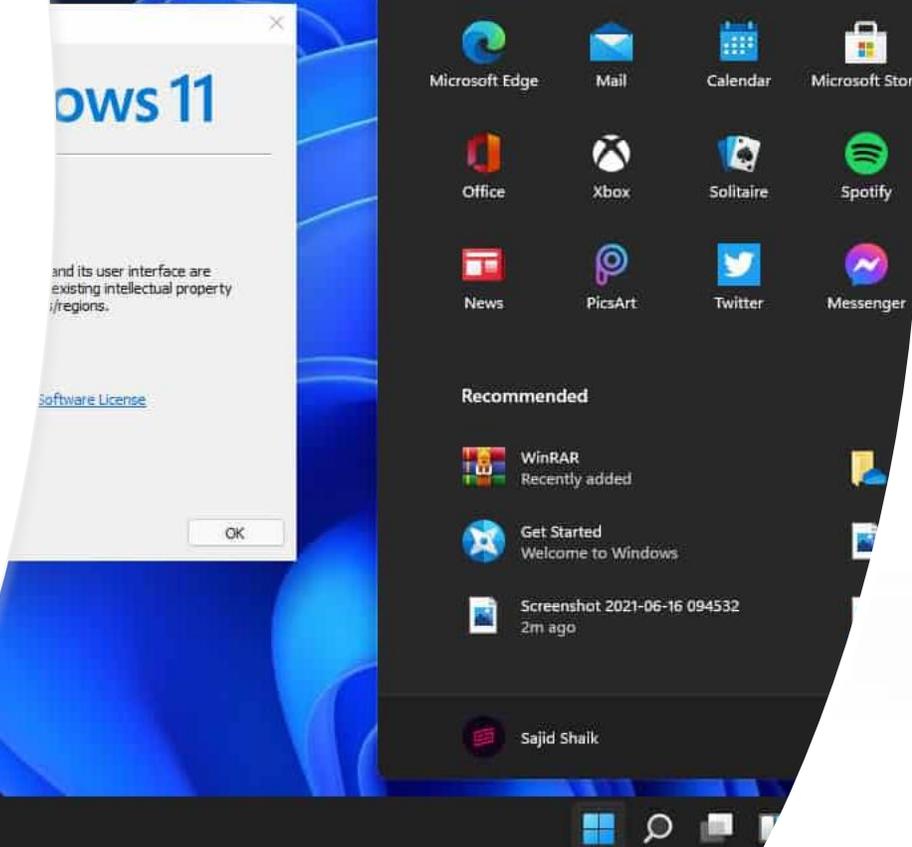
Lokal vs. Online

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## Betriebssoftware | Das Betriebssystem (OS – Operating System)

Das Betriebssystem ist die Schnittstelle zwischen Mensch und Computer, sodass wir den PC verwenden können.





Was ist  
Anwendungssoftware?



Die EULA  
(End User  
License  
Agreement)





# Anwendungsprogramme | APPS

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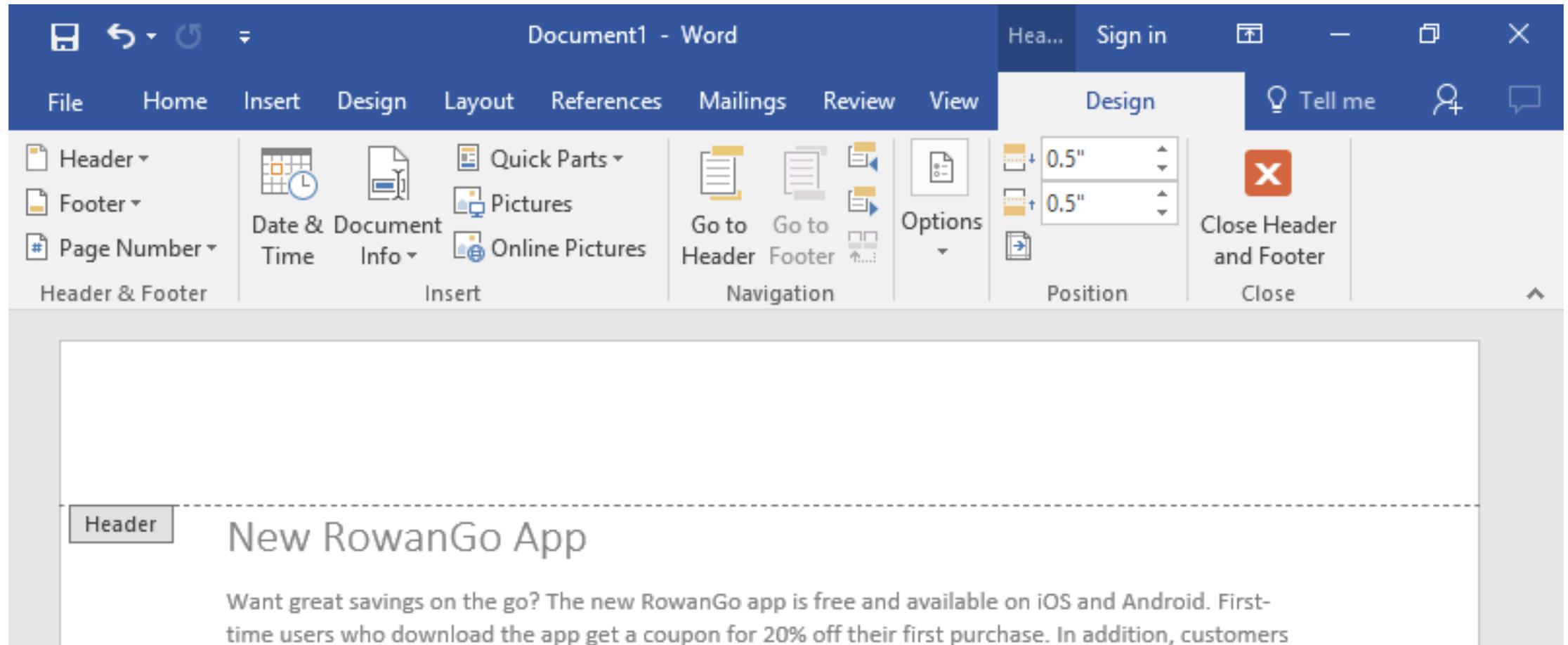
App bedeutet „Applikation“



Google Play



# Anwendungsprogramme | Textverarbeitung



The image shows the Microsoft Word interface with the Design tab selected. The ribbon is divided into several groups, and the 'Header & Footer' group is expanded to show options for 'Header', 'Footer', and 'Page Number'. The 'Design' tab is also expanded to show options for 'Position' (0.5") and 'Close' (Close Header and Footer). The main document area shows a header section with the text 'New RowanGo App' and a paragraph of promotional text.

Document1 - Word

File Home Insert Design Layout References Mailings Review View

Design

Header & Footer: Header, Footer, Page Number

Insert: Date & Time, Document Info, Quick Parts, Pictures, Online Pictures

Navigation: Go to Header, Go to Footer

Position: 0.5", 0.5"

Close: Close Header and Footer

Header

## New RowanGo App

Want great savings on the go? The new RowanGo app is free and available on iOS and Android. First-time users who download the app get a coupon for 20% off their first purchase. In addition, customers

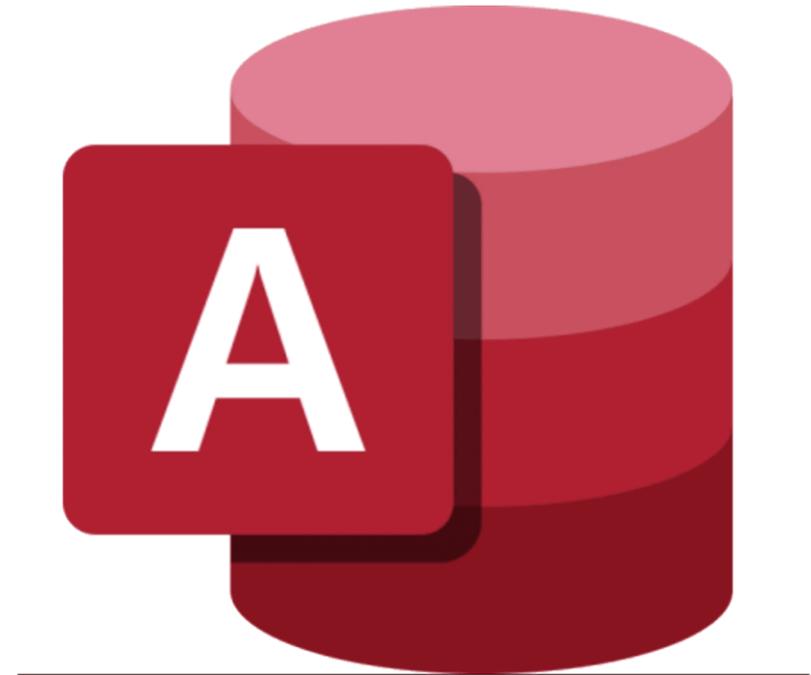
# Anwendungsprogramme | Tabellenkalkulation

The screenshot displays the Microsoft Excel interface. The ribbon is set to the 'POWERPIVOT' tab. The formula bar shows the formula `=SUMA(B2:B5)` for cell B6. The spreadsheet contains the following data:

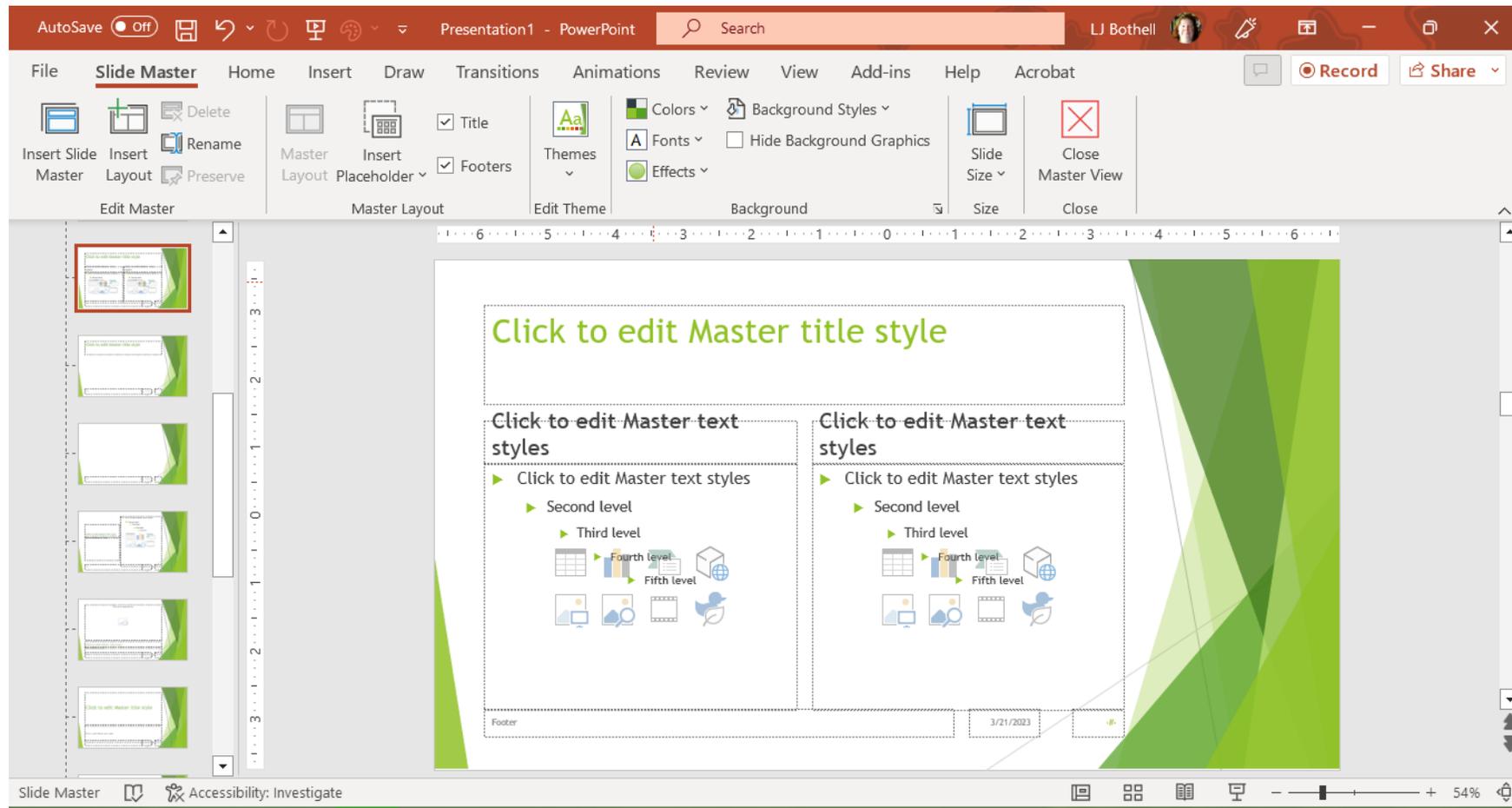
	A	B	C	D	E	F	G	H	I	J	K
1	Sucursal	Ventas									
2	Norte	256,560									
3	Sur	295,050									
4	Este	224,110									
5	Oeste	395,679									
6	Total	1,171,399									
7											
8											
9											
10											
11											
12											
13											

The status bar at the bottom shows 'LISTO' and a zoom level of 100%.

# Anwendungsprogramme | Datenbanken



# Anwendungsprogramme | Bildschirmpräsentationen



# Anwendungsprogramme | E-Mail Programme



# Anwendungsprogramme | Web Browser



Artboard 1



Properties Adjustments

Embedded Smart Object

W: 1538 px H: 1025 px

X: -385 px Y: 0 px

Don't Apply Layer Comp

Edit Contents

Layers Channels Paths

Normal Opacity: 100%

Lock: Fill: 100%

Artboard 1

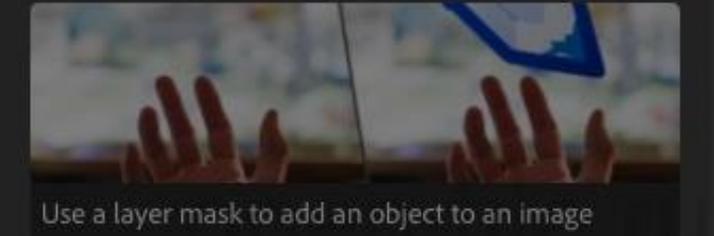
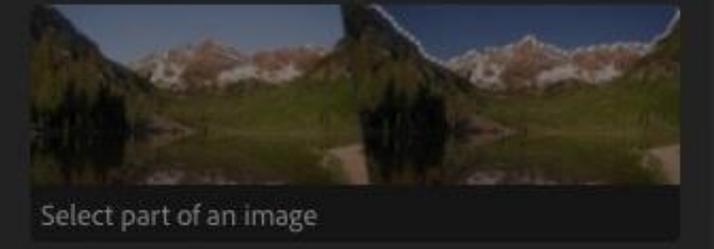
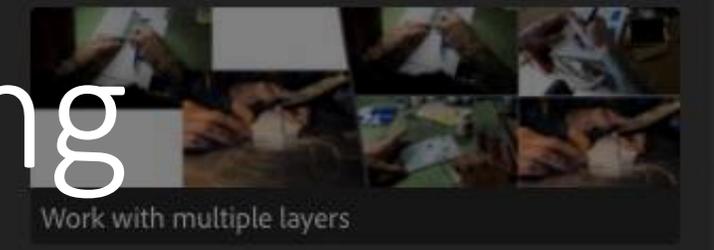
Photographer

Title

Rectangle 1

Learn Photoshop  
Step-by-step tutorials directly in the app. Pick a topic below to begin.

Fundamental Skills



# Anwendungsprogramme | Bildbearbeitung



Anwendungsprogramme | Videospiele

# WICHTIG!

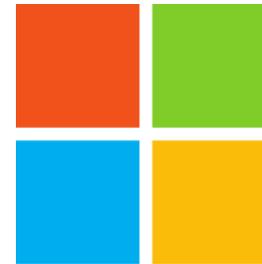
Programme werden installiert  
(Computer, Smartphone, Tablet  
usw.)

Um ein Programm zu löschen,  
muss man es deinstallieren!



# Lizenzmodelle

Proprietäre Software / Kommerzielle Software



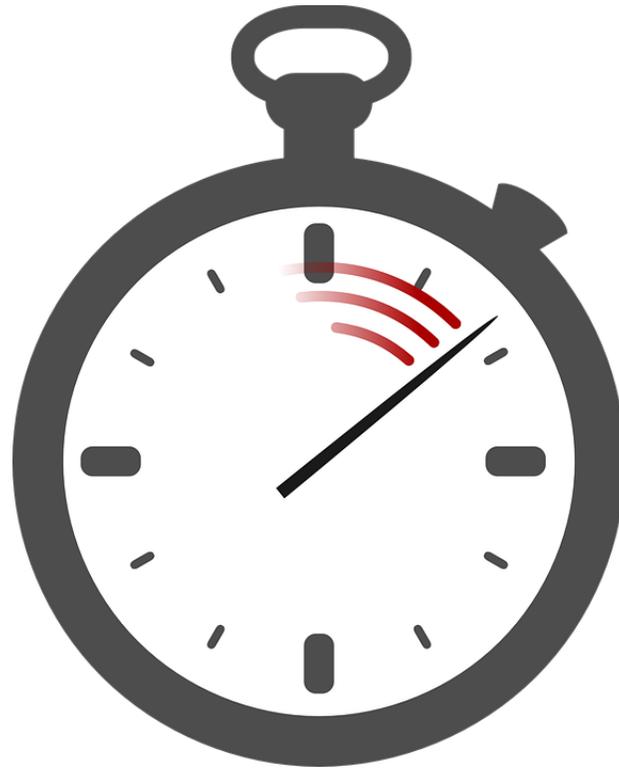
Microsoft

# Lizenzmodelle



Können kostenlos  
genutzt werden!

# Lizenzmodelle



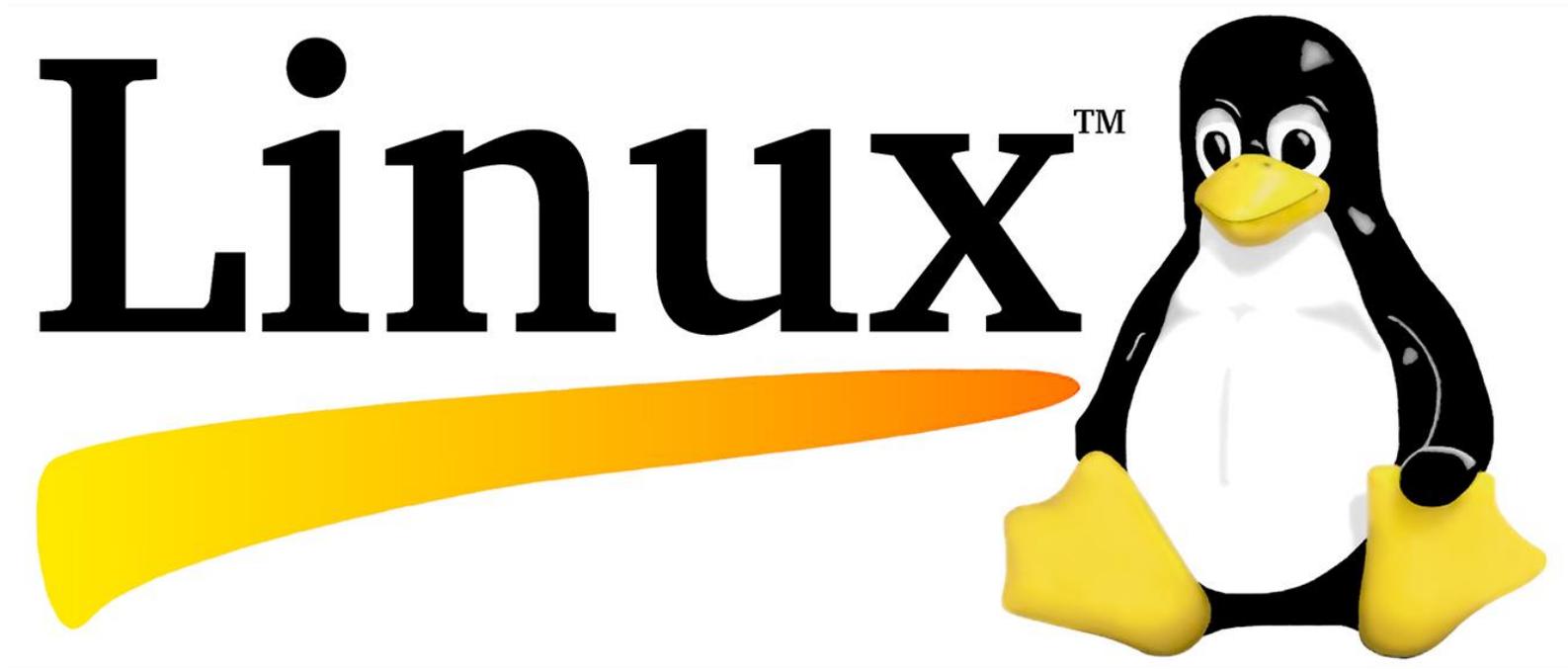
Kostenlos für einen  
gewissen Zeitraum

# Lizenzmodelle



Bestes Beispiel -  
Videospiele

# Lizenzmodelle



Quelloffene Software  
Programmcode einsehbar  
Frei verfügbar